

SAN CARLOS EDUCATION FOUNDATION

# Real Estate Sponsorship Opportunities



## Bridging the Funding Gap to Ensure a Quality Public Education.

The San Carlos Education Foundation (SCEF) works in partnership with realtors in the community to raise funds that bridge the gap between state and federal funding to ensure vital education programs.

From transitional kindergarten through eighth grade, your support gives every child a chance to excel with a robust curriculum beyond what public funding would provide.

Supporting Excellence in Our Schools.



# Become a SCEF 2024-2025 Real Estate Partner

We use the word “partner” with a purpose. As a real estate partner, you not only support San Carlos Schools, you also get exposure to 2,200 families in San Carlos. We make sure that your business is recognized through a multi-channel mix of PR, social media, school campus signage, and event marketing.



Benefits*	Emerald \$25,000	Diamond \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Supporter \$1,000
Real Estate Rider Sign	X	X	X	X	X	-	-
Our Logo on YOUR Marketing Materials	X	X	X	X	X	X	X
Invitation to Leadership Circle Appreciation Event	X	X	X	X	X	-	-
School Site Banners	Premier Logo	Premier Logo	Prominent Logo	Medium Logo	Small Logo	-	-
Annual Report	Full Page Ad	Half Page Ad	Quarter Page Ad	Medium Logo	Small Logo	Small Logo	Name
Fundraising Events	Premier logo, 6 tickets to TOWN & Gala	Premier logo, 4 tickets to TOWN & Gala	Prominent logo, 2 two tickets to TOWN & Gala	Medium Logo, 2 tickets to one event	Small Logo, early access to event tickets	Small Logo	Name
Online Shopping Webpage	Link to Business Website	Link to Business Website	Link to Business Website	Link to Business Website	Link to Business Website	Link to Business Website	Name
Business Webpage	Premier Logo on home page	Premier Logo on home page	Prominent Logo on Business Page	Medium Logo on Business Page	Small Logo on Business Page	Small Logo on Business Page	Name
Social Media Posts	5 times/year	5 times/year	4-5 times/year	3-4 times/year	2-3 times/year	1-2 times/year	1 time/year

\*Benefits provided during the fiscal year (July 1 - June 30)



TO BECOME A REAL ESTATE SPONSOR:  
Scan the QR code or email [ed@scefkids.org](mailto:ed@scefkids.org)

